

Oscar Lozano

<https://abstract.systems> • contact@abstract.systems • London, United Kingdom

EXPERIENCE

- **Staff Product Designer @ Gnosis**

Jan 2026 – Present • London, UK

Transitioned into a leadership IC role within the Gnosis app to pursue more hands-on, product-focused work.

- **Head of Design @ Gnosis**

Apr 2024 – Dec 2025 • London, UK

Leading a team of five, I drove design across product and brand, bringing cohesion and raising the bar for quality across the Gnosis ecosystem.

- **Founding Product Designer @ Gnosis**

Aug 2023 – Apr 2024 • London, UK

Laid the foundation for Gnosis App (fka Metri), a digital asset management product, establishing visual identity, core features and user experience in collaboration with product and engineering.

Lead Product Designer @ Aave Labs

Feb 2022 – Apr 2023 • London, UK

Led the design of a web3-native social network built on Lens Protocol, a social graph on the Polygon blockchain.

Senior Product Designer @ Shopify

Jan 2021 – Feb 2022 • London, UK

Improved chargeback dispute resolution through user research and data analysis, leading to a critical redesign of the chargeback flow and forms.

Design Lead @ Code and Theory

Aug 2020 – Dec 2020 • London, UK

Led UI projects for clients including Adidas, Prudential and MetLife

Client list: Adidas

Senior Experience & Visual Designer @ Wunderman Thompson

Apr 2018 – May 2020 • London, UK

Led UX/UI projects for clients including EY, EE, Purina and Aquafresh

- **Lead Product Designer @ Burberry**

Jan 2017 – Apr 2018 • London, UK

Spearheaded the design and implementation of crucial e-commerce features, such as iOS app checkout, guest checkout, and integrations with various payment gateways.

- **Product Designer @ Burberry**

Jan 2015 – Jan 2017 • London, UK

Contributed to the design of the navigation, listing, and product pages for Burberry.com, established a user testing practice, and extended the work across the mobile web platform.

EDUCATION

MSc, Design Ethnography

2011 • University of Dundee, UK

BS, Information Systems Management

2010 • ITESM, Mexico

LANGUAGES

English

Fluent

Spanish

Native